

Charles H. Templeton Sr.

Business of Music Symposium

21 February 2024

9 a.m. to 4 p.m.

John Grisham Room and online
Mitchell Memorial Library
Mississippi State University

REGISTER for
on-line access:



9:15 a.m. **Welcome** - Charles H. Templeton Jr.

9:30-10:15 a.m. ***The Critical Response to Profitable Concerts: Arthur Fiedler and the Boston Pops Orchestra, 1930-1950***, (virtual) Dr. Ayden Adler, Assistant Professor of Arts Administration, University of Houston

10:15-10:30 a.m. **BREAK**

10:30-11:15 a.m. ***Ragging Mass Culture: Vaudeville, Tin Pan Alley, and the Rise of the American Entertainment Industry***, (virtual, pre-recorded) Dr. Samuel Backer, Post-doctoral Fellow, Johns Hopkins University

11:30-1 p.m. **LUNCH**

1-1:45 p.m. **KEYNOTE (VIRTUAL): *Understanding the Rise of Music as Big Business: Three Revolutions***, Dr. David Suisman, Associate Professor of History, University of Delaware

1:45-2 p.m. **BREAK**

2-2:45 p.m. ***Beyond the Piano Bench: The Many Uses of Sheet Music in Instruction***, Dr. Joseph M. Thompson, Assistant Professor of History, Mississippi State University, Dr. Alexandra Hui, Associate Professor of History, Mississippi State University, and Jennifer McGillan, Associate Professor/Coordinator of Manuscripts, Mississippi State University Libraries

2:45-3 p.m. **BREAK**

3-3:45 p.m. ***Ragtime and the Percussion Ensemble: Going Beyond Joplin and Green***, Grace McCommon, PhD Candidate, University of Memphis

4 p.m. **Closing Remarks**, Jennifer McGillan



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Learn more about this event please by visiting:

<https://www.library.msstate.edu/ragtime-festival/business-of-music-symposium>

or contact: Jennifer McGillan at jmcgillan@library.msstate.edu.